



PlayStation® 2 Milestones

1996

Ken Kutaragi, the "father of the PlayStation," moved on to begin work on its successor -- the PlayStation® 2 computer entertainment system

1998

June 14, 1999 - SCEI president and CEO Ken Kutaragi is recognized in a *Business Week* (international edition) cover story entitled "The Stars of Asia" as one of the 50 Asian leaders at the forefront of change

1999

March 2, 1999 - The technical specifications for the PlayStation® 2 were announced to the world

March 2, 1999 - The specifications for the development tool for the PlayStation® 2 were announced to the world

September 13, 1999 - SCEI announces key launch details for PlayStation® 2 Japan release

September 13, 1999 - It is revealed that the PlayStation® 2 will be a platform for Internet-based electronic distribution of digital content in 2001

2000

February 18-19, 2000 - PlayStation® 2 was unveiled to consumers and media for the first time at the PlayStation® Festival in Japan

March 4, 2000 - PlayStation® 2 was officially launched in Japan

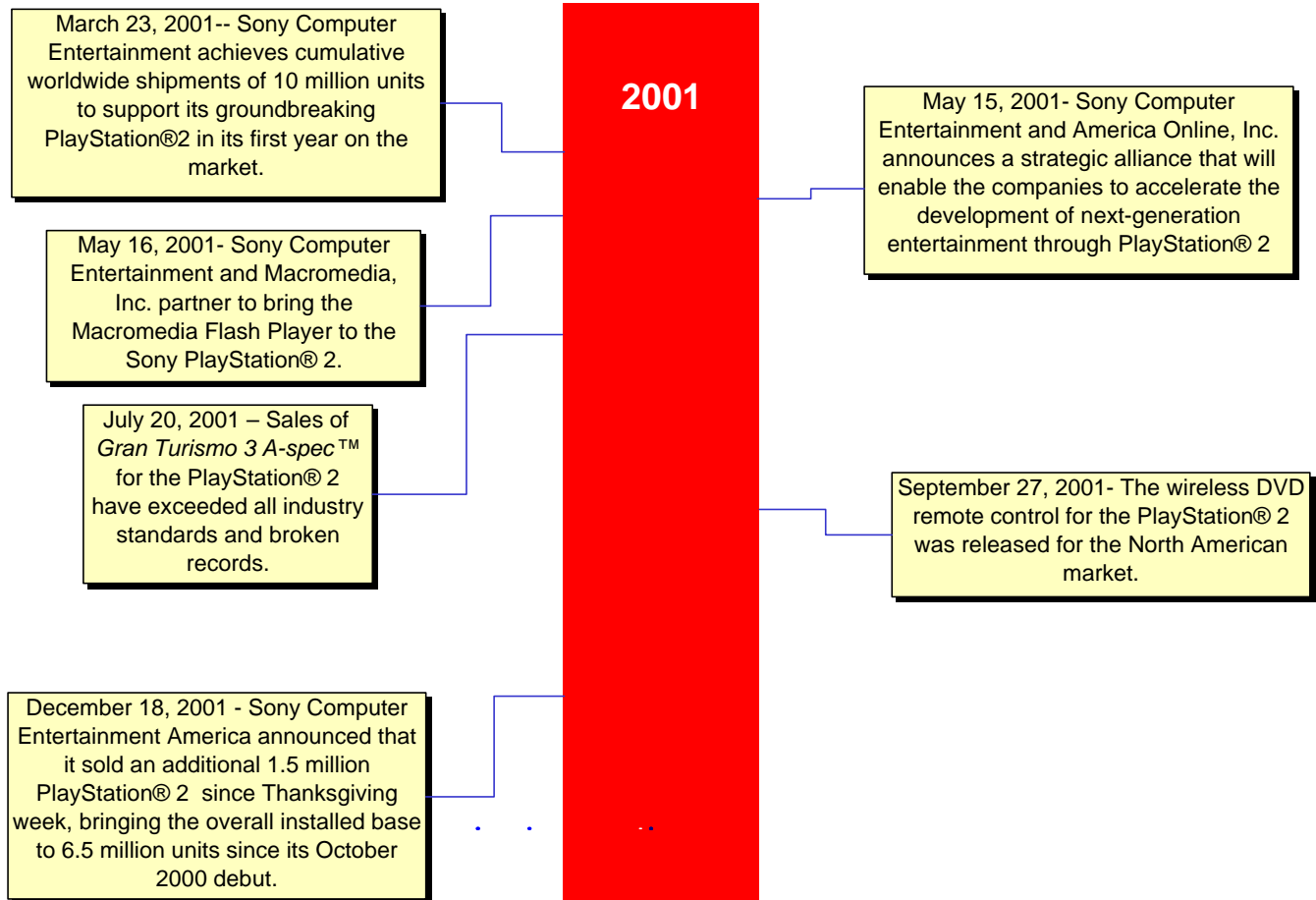
May 11-13, 2000 - PlayStation® 2 was unveiled to consumers and media for the first time in the U.S. at the Electronic Entertainment Expo in Los Angeles

March 6, 2000 - In just two days, 980,000 PlayStation® 2 consoles were sold in Japan

March 31, 2000 - In just one month, 1.4 million PlayStation® 2 consoles were sold in Japan -- making it the most successful consumer product launch in Japanese history

May 15, 2000 - SCEI president and CEO Ken Kutaragi is recognized in a *Business Week* cover story entitled "e.biz 25" that highlights the 25 most influential people in the Internet space

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